# Kosiski Auto Parts Web Site Privacy Policy

Date: 01/30/2025

## **PRIVACY STATEMENT**

Kosiski Auto Parts has created this security and privacy statement in order to document and communicate its commitment to doing business with the highest ethical standards and appropriate internal controls.

We respect your privacy. Information you entrust to Kosiski Auto Parts will be handled with the greatest care, and Kosiski Auto Parts will not use the information in ways to which you have not consented or is not required by law.

# **POLICY SCOPE**

Sites Covered by this Policy - This Privacy Policy applies to all Kosiski Auto Partsowned web sites and domains, and our wholly owned subsidiaries.

Links to Other Sites - This site contains a number of links to other sites. Kosiski Auto Parts is not responsible for the security or privacy practices of these sites, the products or services offered by these sites, or the content appearing at these sites. Kosiski Auto Parts does not endorse any of the products or services marketed at these other sites.

# WEB SITE INFORMATION GATHERING

Kosiski Auto Parts recognizes the importance of keeping the information we collect about you confidential. We always take great care to protect what you entrust to us. Kosiski Auto Parts is committed to protecting the privacy of visitors to our website.

Personal Information Gathering - We do not automatically collect personally identifiable information (PII) about our web site visitors. We may record the Internet protocol (IP) address of the computer you are using, the browser software used, the operating systems used, and the websites from which our visitors link directly to our site. We aggregate and use this information to determine how many visitors we have to different pages on our web site, to detect and correct systems problems, and to improve the usability of our web site. This information is not connected to individual names or personal identities.

Explicit Information Gathering - You can examine our entire web site without providing any information whatsoever. Our web site's request-for-more-information form requires users to give us contact information. This information is used to provide information to those who inquire about our products and services, to ship orders, to bill orders, and to handle related business matters. This information is also used to get in touch with customers when necessary. From time to time, the information gathered through this site will be used to notify you about products and services that we think will be of interest to you.

Covert Information Gathering - Our site does not covertly capture information regarding the specific activities of any particular user. We do not have any arrangements with any 2 other sites to track or monitor user activities on the Web. Our site does, however, produce reports that permit us to view your activity on our site in anonymous or aggregated form. We do not use cookies, web bugs, or any other active content mechanism to capture or maintain information about users without their prior consent. The only personal information that we capture has been specifically submitted to us through the request-for-more-information form. We do not store any persistent information on your computer.

Cookies and Web Bugs - At this time, we do not use cookies on this site. If this change, this policy statement will be updated to disclose how Kosiski Auto Parts uses cookies and for what purpose.

Personal Information Usage - When you disclose personal information to us that is where it stays. The only exception involves disclosure to the government according to normal business practice, for instance for the collection of taxes, and according to the orders of a court, for example responding to a subpoena or search warrant. We do not sell, rent, trade, lend, or otherwise transfer such personal information to affiliates, subsidiaries, sister companies, holding companies, parent companies, strategic partners, or any other organization.

## **CHILDREN**

Precautions For Children - Kosiski Auto Parts does not attempt to collect personal information from children, and we do not provide services to children. The Kosiski Auto Parts website is not directed to children under age 18, and we do not knowingly collect personal information from children under age 18. If a child sends personal information to us, and this information can be identified as originating from a child, the information will be deleted. We cannot always determine which information originates with a user that is a child. We do not maintain databases about children.

# **EMAIL LIST PRIVACY**

Opt-in Email Lists - We use email lists that we have assembled from people who have indicated they want additional information about our services. Additionally, we use email lists that are comprised of people who have requested additional information about services similar to those Kosiski Auto Parts provides.

Third Party Email Lists – Kosiski Auto Parts periodically purchases email addresses and other contact information from (vendor name) for the purposes of marketing and selling our products and services.

Personal Contacts: Kosiski Auto Parts personnel frequently give presentations at conferences and seminars; write books, articles and newsletters; and participate in similar types of group and individual communications. We often receive business cards as well as requests for additional information or help with risk related issues. When we receive requests for information or help in person, from our web site

from information volunteered by our web site visitors, or from conferences from people indicating they want more information about our type of services, we will place these individuals on our contact list. 3

Email List Privacy - With the above exception, Kosiski Auto Parts does not sell, rent or share our email lists with any other third parties. We do not link our email lists to any other databases. We do not store emails or individual information on our web server. All personally identifiable information is stored on servers behind our firewall.

#### Third Party Access to Your Personal Information

Third Party Access to Personal Information - Kosiski Auto Parts may use thirdparties to process your personal information. In these cases, the information is only used for Kosiski Auto Parts business purposes. Kosiski Auto Parts contractually prohibits these vendors from using your personal data for any other activities, and from disclosing, selling or leasing them to any other parties.

## THIRD PARTY ADVERTISING

**Third Party Ads** – Certain pages of our web site may contain advertisements from third-parties not affiliated with Kosiski Auto Parts. These advertisements may collect your IP address if you click on the ads. Otherwise, they do not collect personal information.

**Behavioral Targeting** - In order to better serve customers via our web site, Kosiski Auto Parts uses software to track online behavior of web site visitors, including their visits to other web sites. This information is used to solely to distribute content that is more relevant to web site users, and it is not stored or sold to any third parties.

**Third Party Certification** - Kosiski Auto Parts uses the (TRUSTe) service to validate the privacy policies on this web site. Web site visitors can verify our status by clicking on the TRUSTe logo on the web site.

**Compelled Disclosure** - There may be times when we are required by law to disclose the information that you have submitted. Unless we are legally prohibited to do so, we will do our best to provide you with notice that a request for your information has been made to give you an opportunity to object to the disclosure. If you do not challenge the disclosure request, we may be legally required to turn over your information.

# SMS / MMS Campaign

Kosiski Auto Parts Inc. will not share your opt-in to an SMS campaign with any third party for purposes unrelated to providing you with the services of that campaign. We may share your Personal Data, including your SMS opt-in or consent status, with third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages. You will receive periodic messages from Kosiski Auto Parts Inc. Message frequency may vary. Reply STOP to unsubscribe or HELP for assistance, <u>gary@kosiski.com</u> or 402-898-1042. Standard messaging and data rates may apply. For more information, see our privacy policy at <u>https://www.kosiski.com/privacy-policy/</u>.

- Opting In: By signing up for our SMS Program, you consent to receive informational messages via text. Consent is not required for purchases. Message and data rates may apply. Frequency may vary.

- Opting Out: To stop receiving texts, reply STOP to any message. You may receive a confirmation text upon opting out. Only these exact commands will be honored.

- Program Description: Messages may include promotions, updates, and product-related information.

- Cost and Frequency: Standard messaging and data rates apply. Message frequency varies based on your engagement.

- Support: For help, reply HELP to any message or email gary@kosiski.com. Opt-outs must be done via text.

## WEB SITE SECURITY

**Security Measures** - Our site is protected with a variety of security measures such as change control procedures, passwords, and physical access controls. We also employ a variety of other mechanisms to ensure that data you provide is 4 not lost, misused, or altered inappropriately. These controls include data confidentiality policies and regular database backups.

**Encryption Policy** - Please be aware that the information you send to us in the information request form, privacy information request form, or in an email message will not be encrypted. Do not send any confidential information within clear text forms or email messages. If you want to give us confidential information, please call us at the number given at the bottom of this page.

**Encryption Policy** - We use (type of encryption, such as SSL, SHTTP, etc.) encryption to protect the information you submit to us.

**Storage of Personally Identifiable Information (PII)** - We do not store any personally identifiable information on our web server.

**Accountability** - Information security personnel ensure the security of the information we process and store. Policies and Procedures - Kosiski Auto Parts has internal policies and procedures to limit access to your information to only those who have a business need to view it.

#### Sensitive Communicating Via Email and Web Page

**Sending Confidential Information** – Web sites visitors must not use this site to submit confidential information to Kosiski Auto Parts. To arrange for the delivery of highly sensitive information, contact Kosiski Auto Parts directly by calling (phone number) to communicate any confidential information.

**Collecting Confidential Information** – Kosiski Auto Parts will always use encryption when collecting personal information via web forms. Web site users can identify these forms by looking in the address bar of the browser, where the "https" in the URL indicates a secure connection. Site users can also view the "padlock" icon within the browser window. A closed padlock [insert image] indicates an encrypted connection.

# YOUR PERSONAL INFORMATION

Access to Personal Information - We make every effort to keep our records accurate. We will make appropriate changes when you notify us. If you want to view, update or delete the information we have about you in our database, please fill out our privacy information request form. We will follow procedures to verify your identity before providing this information to further protect your privacy.

## Your Opt-In and Opt-Out Decisions

**Product Information** - If you would like to receive information regarding our services or publications, please fill out our information request form.

**Privacy Policies** - If you have a question about our privacy practices, please fill out our privacy information request form. 5

**Email Lists** - If you are currently on our email list and wish to be removed, please send an email to (email address).

## **Privacy Policy Changes**

**Policy Change Notice** - We may occasionally make changes to our privacy policy to reflect changes in legal and regulatory requirements, or as necessary as we upgrade or modify our technology, applications and service offerings. We recommend you visit our site to review our privacy policies occasionally.

**Email Change Notices** - If you prefer, we will be glad to send you an email notice whenever the policy is updated. Please fill out our privacy information request form (insert link) if you would like to be notified via email.

# **CONTACT INFORMATION**

**Customer Information Requests** - With respect to this web site, there are two options regarding your personal information. If you wish to contact us about our products or services, then you need to disclose your contact information so that we can service your request. If you wish to remove your name and related information from our contact database, we will promptly take action to comply with your

request. We are pleased to process address error correction notices and address change requests through any of the following channels:

- Sending regular mail to 5040 I Street Omaha, NE 68117
- Calling 402-731-4592 during regular business hours 8:00 AM 5:30 PM CST
- Faxing 402-731-2947 any time of day or night must include cover letter

**Privacy Policy Questions and Problems**: If you have any specific questions or concerns about our privacy policy or practices, including any suspected potential disclosures of your personal information, please contact us.

## REFERENCES

This policy helps address the requirements of the following regulations and standards:

OECD Fair Information Principles

FTC Online Privacy Principles – US Federal Trade Commission

COPPA – Children's Online Privacy Protection Act

ISO 27002: 15.1.4 Data protection and privacy of personal information

Health Care: HIPAA Privacy - Final Rule, HITECH Act

Financial Services: GLBA Act, Title V - Privacy